

We open on a lush tropical jungle at night, as green and purple fireflies twinkle and glow around the black Razer Sneki Snek x Cariuma shoe.

The camera zooms in to its laces, highlighting their green-and-black checkered design, as well as the Cariuma and Razer logo on the shoe tongue.

The camera rotates to the front of the shoe, as a glowing green line streaks between its midsole and toecap, tracing its way to the back of the shoe.

Just as the glowing green line crosses the back of the shoe, a glowing Razer wordmark appears.

The camera continues following this line, as we see the Cariuma logo along the back of the shoe's midsole.

The glowing green line makes its way to the side of the shoe, where Sneki Snek—Razer's cute cartoon snake mascot—appears!

With the shoe's design complete, the glowing green line disappears as the camera pulls out to a wider side-profile shot of the shoe.

The camera hangs on the shot as green and purple fireflies twinkle and glow around the shoe, against the backdrop of a lush tropical jungle at night.

Cariuma and Razer logos appear.